



## INTEGRAL SENSE BRANDS

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February 20<sup>th</sup>, 2008, John Masters Organics skincare line won 5 out of 11 categories in the organic beauty sector in recent SHAPE cosmetic award.

The 2007 SHAPE Cosmetic Award is an annual award that recognizes the best personal care products available. John Masters Organics was up against well known brands such as: Avon, Lancome, Phytomer, The Body Shop, L'Oreal, Dove, Biotherm, and Make Up Forever, amongst others.

The Best products of **John Masters Organics** in 2007 (ones that took 1st places) were:

The Best face cleanser

**John Masters Organics** - Jojoba & Ginseng Exfoliating Face Cleanser  
*Some people pointed out that face skin looks younger.*

The Best face cream

**John Masters Organics** - Green Tea & Rose Hydrating Face Serum  
*Acknowledged that their skin became smoother and more elastic.*

The Best Eye cream

**John Masters Organics** - Firming Eye Gel  
*After three months the number of wrinkles around my eyes decreased, Inna Limane (36).*

The Best Hair Care

**John Masters Organics** - Deep Scalp Follicle Treatment & Volumizer For Thinning Hair  
*Approvingly accepted by women with thin and subtle hair.*

The Best Lip Care

**John Masters Organics** - Lip Calm  
*Everybody liked citrus and vanilla aroma and taste.*

**John Masters Organics** is a manufacturer of high-end organic, professional skincare and hair care lines. JMO grew out of a desire to create a luxury beauty line that treats the earth with respect. The result is the culmination of the hard work performed by people all over the world. Their dedication to growing and harvesting organic and wild-crafted ingredients is honored at John Masters Organics: [www.johnmasters.ca](http://www.johnmasters.ca)

**Integral Sense Brands** was born of consciousness to offer only the finest organic lines available. A distributor of premium, certified organic, non-toxic personal care products from around the world. For more information, please visit [www.integralsense.com](http://www.integralsense.com) or call 604.873.9099.