



INTEGRAL SENSE BRANDS

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February 11th, 2008, Vancouver, B.C., **Integral Sense Brands** is pleased to announce it has been picked as the exclusive distributor for the high-end organic personal care line, **Erbaviva (www.erbaviva.com)**.

The exquisite line for babies, mummies-to-be, and spa - bath & body is made of only the finest organic plant extracts and wild crafted essential oils. This line has received the highest organic certification available: USDA Organics certification. The products are, in most cases, between 95% and 100% organic!

Erbaviva means "herbs that are alive". The company is based in California, where the product line is manufactured using the highest standards of quality control.

"We are delighted to begin distributing the Erbaviva line", said David Katzov, Director of Lifestyle at **Integral Sense Brands**. "Erbaviva promises to complement the highly successful John Masters Organics line for our retailers", he added. "Our retailers will now be able to provide an additional organic, high quality brand to their clients who are new moms or may be expecting or just want to enjoy the spa treatments".

Erbaviva was born to bring to the world a collection of the purest, most natural organic skincare products available. Beginning with an exclusive line of products for Baby and Mommy-To-Be, they now offer a full range of bath & body and aromatherapy products for the entire family.

Integral Sense Brands was born of consciousness to offer only the finest organic lines available. A distributor of premium, certified organic, non-toxic personal care products from around the world. For more information, please visit www.integralsense.com or call 604.873.9099.

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